





Order / Rev: 213005  
 Alt Order #: 06861357  
 Flight Dates: 10/08/12 - 10/14/12

Advertiser: POL/National Rifle Association  
 Product Desc: 10/8-10/14 N.R.A.  
 Estimate: 3316

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WAVY	10/08/12	10/08/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	M-----	:30	2	\$150.00	P1	0.00	NM	2	\$300.00
J FALLON-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	M-----	2		\$150.00		0.00						
E 16	WAVY	10/09/12	10/09/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	-T-----	:30	2	\$150.00	P1	0.00	NM	2	\$300.00
J FALLON-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	2		\$150.00		0.00						
E 17	WAVY	10/10/12	10/10/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	--W----	:30	2	\$150.00	P1	0.00	NM	2	\$300.00
J FALLON-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	--W----	2		\$150.00		0.00						
E 18	WAVY	10/11/12	10/11/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	---T---	:30	2	\$150.00	P1	0.00	NM	2	\$300.00
J FALLON-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	---T---	2		\$150.00		0.00						
E 19	WAVY	10/12/12	10/12/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	----F--	:30	2	\$150.00	P1	0.00	NM	2	\$300.00
J FALLON-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	----F--	2		\$150.00		0.00						
E 20	WAVY	10/13/12	10/13/12	SNL Saturday Night Live	CM	1130p-103a	-----S-	:30	3	\$800.00	P2	0.00	NM	3	\$2,400.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S-	3		\$800.00		0.00						
E 21	WAVY	10/14/12	10/14/12	FB Night in Amer Pre Ga FB Night in Amer Pre Game	CM	FB Night in Amer F	-----S	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
NFL PREGAME SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S	1		\$1,800.00		0.00						
													Totals	33	\$23,400.00